



2018 Business Awards Entry Requirements and Judging Criteria

Community Impact Award

This award recognises a programme, project, campaign or an overall business that has had, or continues to have, a positive impact on the Nelson Tasman community in a way that inspires others and makes a difference. This category is open to applicants from all organisations, including non-profit, charities and educational programmes.

Entry requirements and judging criteria:

1. Community Impact Story (Maximum 5000 words)

Tell us your story with a brief description of why your organisation/project exists and what impact you have had on the Nelson Tasman community. Imagine the judges do not know anything about you or your programme/project/campaign or organisation. In addition, we encourage you to provide a video of 90 seconds or less. Be creative and bold, we want to see your personality and what makes your organisation or project special, and the impact you have had.

You will be judged on the following criteria:

- Why?
- Impact to Nelson Tasman community
- Value added to the Nelson Tasman community
- Barriers faced and overcome
- Key results vs planning objectives

2. Files and Images

Use this field to upload files and images that help to tell your story. This could include a small brochure or flyer and/or images.

3. Media Statement & Logo

Please provide a brief media statement about your business of no more than 200 words and a high-resolution logo. Please also submit an image of you /and your team. This will be used to introduce your business in our publications and media releases. Please note the Chamber reserves the right to edit these statements for word count purposes.