

Media Release

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Air New Zealand introduces Airpoints™ for Business

Air New Zealand has introduced a new initiative which for the first time will reward New Zealand businesses with bonus Airpoints Dollars™ when their employees travel with Air New Zealand for work.

Airpoints for Business enables small to medium sized businesses to earn additional Airpoints Dollars at a rate of 20 percent of the personal Airpoints Dollar earn rate. The business earning rate does not affect the individual's personal Airpoints Dollar or Status Point earn.

Airpoints for Business members will also be able to earn Airpoints Dollars on their business spend at a range of Airpoints for Business partners including Westpac, Avis, Budget, New Zealand's largest domain name registrar and web hosting company Umbrellar, and Fly Buys partners Z, Mitre 10 and Paper Plus.

Mark Street, Air New Zealand's Head of Customer Loyalty says today's announcement is part of the airline's strong focus to grow the Airpoints™ programme.

"With more than 1.9 million Airpoints members and over 750,000 flights enjoyed last year by members paid for with their Airpoints Dollars, the extension of a business rewards programme is a natural progression for engaging with one of our most valued market segments.

"A key objective of Air New Zealand's Go Beyond strategy is to supercharge New Zealand's success and Airpoints for Business provides a platform for us to work more closely with business owners, many of whom are either travelling themselves or have employees travelling for work."

The introduction of Airpoints for Business means Air New Zealand now has an offering for all businesses, large or small, ranging from contracted discounts for companies with large travel spend through to value added benefits for small businesses.

Mr Street says the airline will be bringing more Airpoints for Business partners to the programme in the coming months.

As part of an introductory offer, Air New Zealand is tripling businesses' travel earnings, when employees book and travel on eligible flights between 16 September and 31 December 2015.

Air New Zealand is also giving businesses who join the programme before 16 October 2015 the chance to win a mentorship with one of New Zealand's top business leaders, Julie Christie, Trelise Cooper, Philip Poole or Sir George Fistonich. All businesses who join before this date will be automatically entered into the draw.

Airpoints for Business is available to New Zealand registered businesses with up to 20 New Zealand based employees able to be registered to the account.

The Airpoints for Business account owner can choose to use Airpoints Dollars earned towards future travel, or to reward employees by transferring Airpoints Dollars to them.

Business customers can sign up to Airpoints for Business from 16 September 2015. For more information including eligibility for Airpoints for Business and to join visit www.airpoints.co.nz/business

Air New Zealand will continue to run Above & Beyond the rewards programme tailored for larger spending businesses that are using UATP Travelcard as the form of payment.

Ends

Issued by Air New Zealand Public Affairs ph +64 21 747 320

About Star Alliance:

Air New Zealand is proud to be a member of Star Alliance. The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca in Brazil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Portugal, Turkish Airlines, THAI and United. Overall, the Star Alliance network currently offers more than 18,500 daily flights to 1,330 airports in 192 countries.

For more information about Air New Zealand visit www.airnewzealand.com and for more information about Star Alliance visit www.staralliance.com and/or follow Star Alliance on [Facebook](#), [Twitter](#), [Youtube](#), [LinkedIn](#) or [Instagram](#).