

NELSON CELEBRATES CHINA WEEK

DOING BUSINESS WITH CHINA – WHAT YOU NEED TO KNOW

- **China - Need to Know** - insights into market dynamics, culture, demographics and the political environment.
- **Market Entry Strategy** - learn about the different modes of entry: working with agents & distributors and an overview of possible company structures.
- **Visiting China and Hosting Chinese delegations to NZ** - considerations for a successful visit including gift giving, dining, meeting & greeting protocol.

Workshop presenter: Amy Adams of OCCAM Consulting. Amy has lived and worked in China for 15 years and her company OCCAM specialises in China business training for multinational companies and governments.

Date: Tuesday 8 Sept

Time: 1pm - 4pm

Location: BNZ Level 1, 226 Trafalgar Street, Nelson

CHINA BUSINESS NETWORKING SESSION - CONNECT WITH OTHER LOCAL EXPORTERS DOING BUSINESS IN CHINA

Nelson Regional Economic Development Agency (EDA) and New Zealand Trade and Enterprise (NZTE) invite you to an informal networking session focused on China.

Come and have a beer and hear what local businesses are doing in China.

Date: Tuesday 8 Sept

Time: 4:30 - 6pm

Location: BNZ Level 1, 226 Trafalgar Street, Nelson

We look forward to seeing you there.

To attend either event please RSVP: by 3 Sept to Helen@eda.co.nz, ph: 545 6858

